



Reflector 65W BR30 E26

Experience lighting that matches your mood. The WiZ 65W BR30 tunable white LED reflector bulb lets you instantly shift between cozy warm light for unwinding and crisp cool light for focus. Set your lighting schedule or adjust on the fly using the WiZ app or voice commands. Discover smart lighting that enhances your daily routine: no fuss, no muss, no problem.

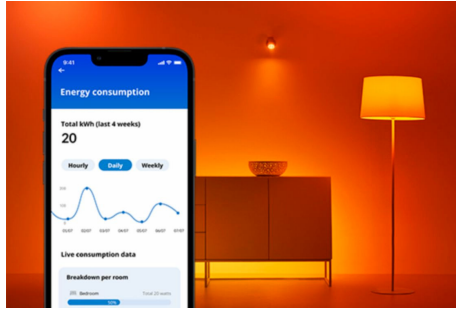
PRODUCT HIGHLIGHTS

- Tunable white smart bulb
- Up to 650 lumens
- Easy plug and play
- Control with app or voice



Smart lighting functionalities easy to set up

Enjoy the benefits of smart features instantly, just by connecting your WiZ light to your Wi-Fi network. Control lights easily when you're away from home and scheduling lights to go on and off automatically. No need to install additional hardware such as hub or gateway!



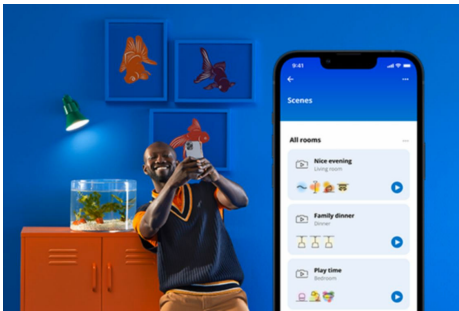
Monitor your energy consumption

Get an overview of the energy consumption of your lights with the WiZ app. Easily access a weekly or daily report to help you stay on top of your energy consumption at home.



Set up lights to follow your own schedule

Automate your smart lights to follow your daily or weekly routines. Schedule your lights to turn on in the morning or before you arrive home, and to keep them off to save energy, when they are not necessary.



Create your perfect light scene

Make your own mix of different color and white lights modes to create the perfect light ambience for your daily moment. Simply save your new Scene and select it anytime with the WiZ app or voice.



Set the right ambience with tunable warm to cool white light

Choose from a wide range of energizing cool white to soft warm white light, or simply select from the preset modes such as Focus and Relax to create the best ambience for your activities.



Dim your smart lights even without a dimmer

Simply adjust lights to your desired brightness level using your smartphone, the WiZ control accessory or just your voice. No need to install an expensive dimmer!



SPECIFICATIONS

BULB CHARACTERISTICS

Intended use: Indoor
Lamp shape: BR30
Socket: E26
Type of glass: Frosted
Dimmable: Yes

BULB DIMENSIONS

Weight: 0.12 kg

DURABILITY

Average life (at 2.7 hrs/day): 25 year(s)
Lumen maintenance factor: 70%
Number of switch cycles: 50,000
Nominal lifetime: 25,000

EXTRA FEATURE/ACCESSORY INCL.

LED integrated: Yes
Solar Energy: No
Warm glow dimmable light: No

LIGHT CHARACTERISTICS

Beam angle: 90
Color consistency: 4 SDCM
Color rendering index (CRI): ≥ 90
Color temperature: 2700-6500 K
Light Color Category: Tunable white
Nominal luminous flux: 650 lm
Starting time: < 1 s
Warm-up time to 60% light: instant full light
Luminous Efficacy (rated) (Nom): 90

OTHER CHARACTERISTICS

Lamp current: 80 mA

PACKAGING INFORMATION

EAN: 046677604271
EOC: 604272
Product title: 7.2BR30/Wi-Fi BLE
Tunable/927-65 6/1PF

POWER CONSUMPTION

Power factor: 0.9
Voltage: 120 V
Wattage equivalent: 65 W
Power: 7.2 W

PRODUCT DIMENSIONS AND WEIGHT

Overall height: 5-1/8 inch
Overall length: 5-1/8 inch
Overall width: 3-3/4 inch

RATED VALUES

Rated lifetime: 25,000
Rated luminous flux: 650 lm
Rated power: 7.2 W

TECHNICAL SPECIFICATIONS

Frequency: 60
Bulb technology: LED

THE BULB

Software upgradable: Yes

WHAT'S SUPPORTED

Compatible with Effects: Yes
WiFi: 802.11b/g/n
Defined support period: Minimum of 60 months after introduction date
Max. number of accessories: 9999
Compatible operating systems: iOS
Android
Communication protocol: Bluetooth
WiFi (2.4GHz)
Compatibility with 3rd party systems: Alexa Enki Google Home Homey IFTTT Matter Samsung Smartthings Siri Shortcuts
Matter functionality: Via 3rd party hubs (Wi-Fi)

PACKAGING DIMENSIONS AND WEIGHT

EAN/UPC - product: 046677604271
Net weight: 0.08 kg
Gross weight: 0.17 kg
Height: 18.5 cm
Length: 10.5 cm
Width: 10.5 cm



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