



Reflector 65W BR30 E26

Add extra beauty to your life with the WiZ 65W BR30 full-color smart LED reflector bulb. Designed to deliver broad, immersive lighting, this bulb fills your room with rich colors and customizable warm-to-cool white light. Ideal for spotlighting your favorite art or setting the mood for entertainment. Control using the WiZ app or voice commands for a seamless, convenient lighting experience.

PRODUCT HIGHLIGHTS

- Full color smart bulb
- Up to 650 lumens
- Easy plug and play
- Control with app or voice



Smart lighting functionalities easy to set up

Enjoy the benefits of smart features instantly, just by connecting your WiZ light to your Wi-Fi network. Control lights easily when you're away from home and scheduling lights to go on and off automatically. No need to install additional hardware such as hub or gateway!



Set up lights to follow your own schedule

Automate your smart lights to follow your daily or weekly routines. Schedule your lights to turn on in the morning or before you arrive home, and to keep them off to save energy, when they are not necessary.



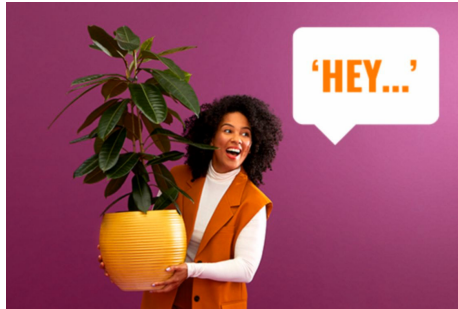
Millions of colors and changing light modes to make your day

Choose any light color you like or simply apply a dynamic light mode we designed for you. Fireplace or Ocean, for example, will help you create an amazing atmosphere and lift your mood.



Set the right ambience with tunable warm to cool white light

Choose from a wide range of energizing cool white to soft warm white light, or simply select from the preset modes such as Focus and Relax to create the best ambience for your activities.



Control smart lighting the way you like it

WiZ enables you to control smart lighting in multiple ways. Adjust lights with your smartphone, voice, the WIZ remote control, or by using the existing wall switch to toggle between two favorite modes. Works with Google Home, Alexa and Siri Shortcuts.



Control your smart lights from anywhere

No need to worry if lights were left on while no one's home. Simply turn them off from wherever you are, with your smartphone.



SPECIFICATIONS

BULB CHARACTERISTICS

Intended use: Indoor
Lamp shape: BR30
Socket: E26
Type of glass: Frosted
Dimmable: Yes

BULB DIMENSIONS

Weight: 0.085 kg

DURABILITY

Average life (at 2.7 hrs/day): 25 year(s)
Lumen maintenance factor: 70%
Number of switch cycles: 50,000
Nominal lifetime: 25,000

EXTRA FEATURE/ACCESSORY INCL.

LED integrated: Yes
Solar Energy: No
Warm glow dimmable light: No

LIGHT CHARACTERISTICS

Beam angle: 90
Color consistency: 4 SDCM
Color rendering index (CRI): ≥ 90
Color temperature: 2200-6500 K
Light Color Category: Full color
Nominal luminous flux: 650 lm
Starting time: < 1 s
Warm-up time to 60% light: instant full light
Luminous Efficacy (rated) (Nom): 90

OTHER CHARACTERISTICS

Lamp current: 80 mA

PACKAGING INFORMATION

EAN: 046677603458
EOC: 603456
Product title: 7.2BR30/Wi-Fi BLE
Color/922-65 6/1PF

POWER CONSUMPTION

Power factor: 0.7
Voltage: 120 V
Wattage equivalent: 65 W
Power: 7.2 W

PRODUCT DIMENSIONS AND WEIGHT

Overall height: 5-1/8 inch
Overall length: 5-1/8 inch
Overall width: 3-3/4 inch

RATED VALUES

Rated lifetime: 25,000
Rated luminous flux: 650 lm
Rated power: 7.2 W

SERVICE

Warranty: 3 year(s)

TECHNICAL SPECIFICATIONS

Frequency: 60
Bulb technology: LED

THE BULB

Software upgradable: Yes

WHAT'S SUPPORTED

Compatible with Effects: Yes
WiFi: 802.11b/g/n
Defined support period: Minimum of 60 months after introduction date
Max. number of accessories: 9999
Compatible operating systems: iOS
Android
Communication protocol: Bluetooth
WiFi (2.4GHz)
Compatibility with 3rd party systems:
Alexa Enki Google Home Homey
IFTTT Matter Samsung Smartthings
Siri Shortcuts
Matter functionality: Via 3rd party hubs (Wi-Fi)

PACKAGING DIMENSIONS AND WEIGHT

EAN/UPC - product: 046677603458
Net weight: 0.08 kg
Gross weight: 0.17 kg
Height: 18.5 cm
Length: 10.5 cm
Width: 10.5 cm



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