



LED Strip Starter kit 2m

The WiZ 2-metre LED strip starter kit gives you everything you need to get bright, full-color smart light. Cut the flexible strip to size to add indirect, linear lighting to any space. Use with the WiZ app or your voice to dim and brighten or use preset light modes on Wi-Fi setups.

PRODUCT HIGHLIGHTS

- Full color
- Power supply unit included
- IP20/Plastic



Smart lighting functionalities easy to set up

Enjoy the benefits of smart features instantly, just by connecting your WiZ light to your Wi-Fi network. Control lights easily when you're away from home and scheduling lights to go on and off automatically. No need to install additional hardware such as hub or gateway!



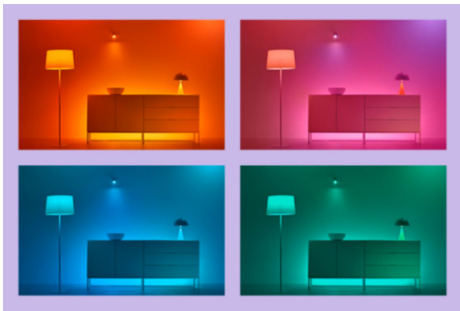
Control with any Matter smart home platform

This product is Matter certified, allowing easy control through Google Home, Amazon Alexa, Apple Home, or any other Matter-based smart home platform of your choice.



Set up lights to follow your own schedule

Automate your smart lights to follow your daily or weekly routines. Schedule your lights to turn on in the morning or before you arrive home, and to keep them off to save energy, when they are not necessary.



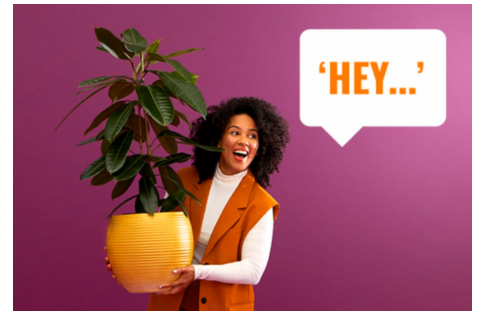
Millions of colors and changing light modes to make your day

Choose any light color you like or simply apply a dynamic light mode we designed for you. Fireplace or Ocean, for example, will help you create an amazing atmosphere and lift your mood.



Set the right ambience with tunable warm to cool white light

Choose from a wide range of energizing cool white to soft warm white light, or simply select from the preset modes such as Focus and Relax to create the best ambience for your activities.



Control smart lighting the way you like it

WiZ enables you to control smart lighting in multiple ways. Adjust lights with your smartphone, voice, the WiZ remote control, or by using the existing wall switch to toggle between two favorite modes. Works with Google Home, Alexa and Siri Shortcuts.



SPECIFICATIONS

BULB CHARACTERISTICS

Intended use: Indoor
Dimmable: Yes

DESIGN AND FINISHING

Color: White
Material: Plastic

DURABILITY

Average life (at 2.7 hrs/day): 15 year(s)
Lumen maintenance factor: 70%
Number of switch cycles: 50,000
Nominal lifetime: 15,000

EXTRA FEATURE/ACCESSORY INCL.

Dimmable with remote control: Yes
LED integrated: Yes
On/off switch on wire: Yes
Power adapter included: Yes
Remote control included: No
Solar Energy: No
Warm glow dimmable light: No

LIGHT CHARACTERISTICS

Color consistency: 6 SDCM
Color rendering index (CRI): ≥ 80
Color temperature: 2700-6500 K
Warm-up time to 60% light: 2
Luminous Efficacy (rated) (Nom): 80

MISCELLANEOUS

Especially designed for: Kitchen
Bedroom Living Room Children's
room

OTHER CHARACTERISTICS

Lamp current: 240 mA

POWER CONSUMPTION

Power factor: 0.3
Voltage: 100-240 V
Power: 20

PRODUCT DIMENSIONS AND WEIGHT

Net weight: 0.24 kg
Overall height: 2.2 mm
Overall length: 2,000 mm
Overall width: 12 mm

SERVICE

Warranty: 2 year(s)

TECHNICAL SPECIFICATIONS

Total lumen output fixture: 1600
Bulb technology: LED
Light color: Coloured and white light
(RGBW)
Wattage bulb included: 20
IP code: IP20
Class of protection: Class II - Double
Insulated

THE BULB

Software upgradable: Yes

WHAT'S SUPPORTED

Compatible with Effects: Yes
WiFi: 802.11b/g/n
Defined support period: Minimum of
60 months after introduction date
Max. number of accessories: 9999
Compatible operating systems: iOS
Android
Communication protocol: Bluetooth
WiFi (2.4GHz)
Compatibility with 3rd party systems:
Alexa Enki Google Home Homey
IFTTT Matter Samsung Smartthings
Siri Shortcuts
Matter functionality: Via 3rd party
hubs (Wi-Fi)

PACKAGING DIMENSIONS AND WEIGHT

EAN/UPC - product: 8718699789756
Net weight: 0.24 kg
Gross weight: 0.34 kg
Height: 16 cm
Length: 7 cm
Width: 14 cm



© 2026 Signify Holding. All rights reserved. The information provided herein is subject to change, without notice. Signify does not give any representation or warranty as to the accuracy or completeness of the information included herein and shall not be liable for any action in reliance thereon. The information presented in this document is not intended as any commercial offer and does not form part of any quotation or contract, unless otherwise agreed by Signify. All trademarks are owned by Signify Holding or their respective owners.